



23/06/2021

ASPIRE ASSISTBAR, AVAILABLE SOON!

The Aspire AssistBar is the perfect solution for those needing a little extra help getting in and out of the car. Insert the steel end into the locking mechanism of the car door frame and the AssistBar becomes a stable handle for support and assistance.

NOTE - The AssistBar is also perfectly complimented by an Aspire Swivel Cushion (TSE673056) to make swivelling and standing in and out of a car so much easier and safer.

The long-standing incumbent model HandyBar as well as the AutoAssist Grab Bar will be superseded by the Aspire AssistBar which offers improved margin and the ability for us to competitively wholesale.

They are individually presented in stylish Aspire 'hang-sell' packaging, and in ready to display counter top boxes of 6 units. 4 counter-top boxes make up each carton of 24.

Please try to sell-out of all remaining stock of the old models (HandyBar - DLG271670 and AutoAssist Grab Bar - DLG271671) which will no longer be stocked.

PRODUCT FEATURES

- o Promotes safe entry and exit from vehicles
- o Compatible with most cars
- o Glass breaker and seatbelt cutter for emergency situations
- o Provides a stable support surface during transfers

Aspire AssistBar - DLG271660



DISTRIBUTION INFORMATION

Stock to be held at all Distribution Centres and Showrooms.

Stock will arrive in Moorebank early July and will be distributed to branches as per the planning settings shortly thereafter. Managers, please contact Brett Heffernan or Duc Nguyen to amend the planning settings (if needed).

MARKETING AND PRICING

- o Flyer available (Retail & Wholesale versions)
- o Available on our website.
- o List, Network Partner, Wholesale and External Sales Guide pricing available in GP.



New Product Launch